Safe Driving

Sometimes, accidents occur for a combination of reasons, from bad visibility to unsafe road design, or other drivers lack of caution. While the causes of accidents can vary, the consequences are often the same, resulting in everything from vehicular and property damage to serious injuries.

Keep your employees safe on the road

Set up a safe driving program to keep your employees safe on the road. Motor vehicle crashes are a leading cause of death and injury for all ages. Crashes on and off the job have far-reaching financial and psychological effects on employees, their coworkers and families, and their employers.

Every seven seconds someone is injured in a car crash and every 15 minutes someone is killed in one. Employers absorb costs associated with these crashes whether they occur on or off the job. Workplace policies and employee education can help protect your employees, and the company (NSC.org).

Employees are an employer's most valuable assets. Workplace driver safety programs not only make good business sense but also are a good employee relations tool, demonstrating that employers care about their employees (OSHA.gov).

You need a driver safety program

- To save lives and to reduce the risk of life-altering injuries within your workforce.
- To protect your organization's human and financial resources.
- To guard against potential company and personal liabilities associated with crashes involving employees driving on company business.
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Your program should work to keep the driver and those with whom he/she shares the road safe. And, if necessary, the program must work to change driver attitudes, improve behavior, and increase skills to build a "be safe" culture. By instructing your employees in basic safe driving practices and then rewarding safety-conscious behavior, you can help your employees and their families avoid tragedy.

Safer workers mean safer roads for all

Motor vehicle crashes are the #1 cause of workplace death Employers have a significant role in reducing vehicle crashes. Through workplace policies and education, employers can help protect their workforce, protect their organizations and, in turn, protect employees' own families and communities.

Someone is injured in a car crash every 7 seconds and killed every 15 minutes. Many of the crashes occur during the workday or the daily commute. Furthermore, employers absorb costs associated with these crashes, whether they occur on or off the job (NSC.org).

Road accidents occur for a variety for reasons

Often, drivers are distracted while behind the wheel, taking their fucus away from the road. In other cases, drivers can become tired after spending multiple hours at the wheel, resulting in preventable errors.

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